

TO THE HONORABLE BOARD OF COMMISSIONERS OF BERRIEN COUNTY: Your County Personnel and Human Services Committee respectfully recommends the adoption of the following:

RESOLUTION

WHEREAS, the Berrien County Health Department (BCHD), as a local public health authority, has been charged with communicating in an effective and timely manner to inform and educate the public on matters pertaining to public health and safety; and

WHEREAS, public health communication is a continuous and ongoing department function; a function that has stressed department resources and personnel capacity due to crisis, emergency, and risk communications needs specifically related to the COVID-19 pandemic response; and

WHEREAS, in order to continue providing quality, credible, and timely information to the residents of Berrien County across multiple communication platforms, BCHD wishes to contract with Sabo Public Relations, LLC, ("Sabo") who will be able to provide critical public relations and communications support services to assist BCHD in departmental communication efforts; and

WHEREAS, the terms of the contract allow BCHD to acquire approximately forty (40) hours of Sabo Public Relations, LLC's services each month to be used for the support of content development, graphic design, and other marketing & outreach needs, for a monthly fee of \$4,500; and

WHEREAS, all materials and content developed by Sabo will be reviewed and approved by BCHD before shared publically; and

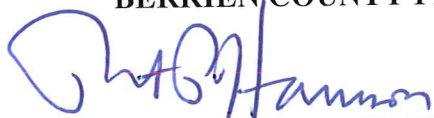
WHEREAS, the Board of Health endorses this contract agreement, pending approval of Corporate Counsel.

NOW, THEREFORE, BE IT HEREBY RESOLVED that the Berrien County Board of Commissioners authorizes the Berrien County Health Department to enter into a contract agreement with Sabo Public Relations, LLC. for public relations and communications support services.

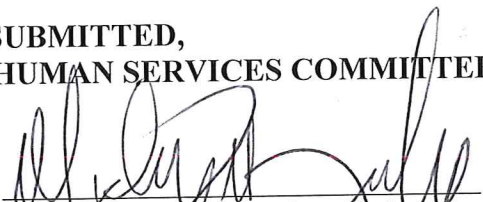
**Resolution endorsed by the
BERRIEN COUNTY BOARD OF HEALTH**

Margaret Kohring, Chair

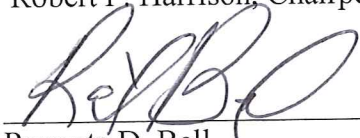
**RESPECTFULLY SUBMITTED,
BERRIEN COUNTY PERSONNEL AND HUMAN SERVICES COMMITTEE**



Robert P. Harrison, Chairperson



Michael J. Majerek, Vice Chairperson



Rayonte D. Bell

RESOLUTION APPROVED AS TO FORM	
Administrator <u>1</u>	Date <u>7-21-21</u>
Comments Attached _____	
Corporate Counsel _____	Date _____
Comments Attached _____	